

BIDEN FOR THE WIN

CARD CAMPAIGN 2024

AN INTROVERT'S GUIDE TO CARD DISTRIBUTION

For those times when you just don't want to engage OR you're a true introvert who gets slightly nauseous at the idea of engaging yet wants to participate in this campaign, the following methods are fun—and the cards are guaranteed to be noticed.

The Grocery Store Gambit

This one you can do on a regular trip to the grocery store. You simply leave a few cards scattered on shelves—but not so many that you piss off a store employee or manager. In a large store, one or two per aisle; in a small store, one every other aisle. This method also works in department, hardware, and office supply stores. You can probably think of a few more good places.

The Bookstore Follies

Bookstores have lots of places to slip in a card. The magazine and periodical sections get plenty of traffic, so put a few in there. Don't forget comic book shops if you are an aficionado.

Car Park Glory

Parking lots are filled with cars: But DON'T PUT YOUR CARDS ON WINDSHIELDS. Instead, slide a card down the driver's window above the handle. This method is less likely to annoy someone. So go wild and put one on every car.

Transportation Dumps

Depending on the mode of public transportation and/or car services you use...

- Car service or taxi: You can tuck a card into the back seat pocket and leave one on the seat when you exit.
- Buses and trains: Drop one off every few seats as you walk the aisle. On a train, leave cards scattered about the club car.
- Airplanes: In the airport, leave some scattered around the waiting and seating areas. If you're in a cocktail lounge or restaurant, leave some there. Remember, just a few.
- Ferries: Drop a few on seats and tables when you first come aboard.

The key to leaving cards in these places is JUST A FEW AT A TIME . . . BUT REGULARLY. When you distribute them with a light touch, you can keep doing it to your heart's satisfaction.

Parking lots are the one exception: Leave lots of cards there.

Each card will have a GC code linking to the website and source material.

**As always, if you need help or a question answered,
write cardcampaignbh@gmail.com.**